

**Assignment Brief**

**Higher National Diploma**

<b>Assignment No and Title:</b>	<i>Self Directed Project</i>
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<b>Class</b>	Drawing Techniques and Processes		
<b>Semester</b>	1401	<b>Lecturer :</b>	Jeremiah Palecek
<b>Start:</b>	17.02.2014	<b>Due Date:</b>	26.05.2014
<b>Internally Verified by</b>		<b>IV Date</b>	

<b>Pass Criteria</b>	<b>Pass Criteria Covered</b>
<p>LO1</p> <p>Understand how to analyse the use of drawing media, materials and techniques</p>	<p><b>P 1.1 Research and record specific qualities of various media in own and others' work</b></p> <p><b>Your task is to creatively and effectively use the materials and processes to create a project of your own. You must use the techniques developed from previous assignments at a higher level and apply them to subject matter of your own choosing. You will be compiling research about artists which inspire you, and the materials which they use.</b></p> <p><b>P 1.2 Evaluate use of own and others' drawing media, materials and techniques</b></p> <p><b>Your task is to generate new ideas based upon your past works and create a new piece based completely off of your own self direction. You will be discussing your ideas for the projects with me, and we will work together to try and find the best medium/software/format for the final project. You must write a statement of intent which will then be approved and referenced throughout the semester.</b></p>
<p>LO3</p> <p>Be able to extend visual language</p>	<p><b>P 3.2 Develop new ideas and approaches as a result of analysis, evaluation and discussion.</b></p> <p><b>You will be giving a presentation half way through the semester where you will present your experimentations as well as your research regarding the artist which will inspire your work. I don't want to hear any biographies about the artist, but instead an analysis of the techniques which they employ.</b></p>

<p>LO4 Be able to evaluate work for further development</p> <p><b>D1-Use critical reflection to evaluate own work and justify valid conclusions.</b></p> <p><b>D2-Take responsibility for managing and organising activities.</b></p> <p><b>M3-Present and communicate appropriate findings.</b></p>	<p><b>P 4.1 Analyse own work in meeting personal intentions</b></p> <p><b>Your task is to form an analysis of your work as well as the work of other students. You must examine what your strengths and weaknesses are and talk about how you could improve these areas in the future. You will be required to present all of your work on the last day of class and be prepared to talk about these things in front of the class.</b></p> <p><b>P 4.2 Evaluate response of others to own work.</b></p> <p><b>Your task is to evaluate what other students have said about your work and come up with responses of your own as to how you could best implement their suggestions.</b></p> <p><i>Conclusions have been arrived at through synthesis of ideas and have been justified.</i></p> <p><i>Autonomy/independence has been Demonstrated.</i></p> <p><i>The appropriate structure and approach has been used.</i></p>
<p><b>Grading Descriptors</b></p>	<p><b>Grading Criteria</b></p>

**Summary of Tasks**

For this assignment you will be researching artists, the mediums which they use, the techniques they employ, and the concepts they work with. This research should be done in a Pdf format and must include no less than 30 pages worth of content regarding the aforementioned topics.

An outline of your goals as it correlates to the trajectory of the class must also be created. This will be formulated in your Statement of Intent. Materials, Logistical concerns, concepts, and inspirations should be included in your statment. Accompanying your statement of intent you must also create a calendar, outlining your weekly schedule which must be adhered to. You must also create a blog, sketchbook, or digital document which archives your progress throughout the project and record any problems you experienced as they come up.

As you compile all of your research you will also be working on small sketches and experimentations into the same techniques which the artists use. There should be no less than 15 different sketches/experimentations of various techniques which you have attempted throughout the semester.

In addition to your research, and your experimentation you must also complete one finished piece bringing together all of your research and experimentation into one finalized piece.

The final work, the research, and the sketches/experiments must all be then compiled into one pdf for submission.

### **Summary**

- 1. PDF containing all of your research (no less than 15 pages)**
- 2. Outline of goals, and work plan. Calendar. Statement of Intent.**
- 3. PDF containing no less than 15 sketches/experiments.**
- 4. The final piece presented in a digital format.**

### **1. Required Work and Format**

Assignment cover sheet.

1 Pdf of all of your research, sketches, experiments, failures, and finalized piece.

1 jpeg in high res of your finalized piece.

#### **Student Guidelines for Digital Submissions:**

All disks need to be clearly labelled with: Student Name, Module Name, Semester, Assignment Name and Number, Programme Name, Due Date, Lecturer Name.

All assessed work needs to be submitted in digital format on Mac/PC compatible disk. These need to be both in the original document format (indd, psd, ai, tif etc.) saved at 300dpi, 72dpi and also in PDF format. This is to promote the good practice of archiving your work and also preparing work for professional printing.

All physical work submitted for assessment must have a digital documentation component as part of the submission for assessment. This may include drawings, storyboards, sketchbook work, statements of intent, sculptures, packaging, artist statements, packaging, installations, etc. Digital documentation may take the form of scans, photography, or video, as is appropriate to the assignment. As these files will be evidence for the External Verifier, they must be high-resolution files. All photographic documentation should be shot in "appropriate lighting," in high resolution, and submitted in both 300dpi and 72dpi.

**Timetable:** 17.02.2014 - 26.05.2014